

Today in the City

Pure heads for Black Country



Roger Thomas, centre manager, Stella Broster, Oldbury centre manager,; Nick Smith, managing director, all of Pure Offices

£2.5m office block for Oldbury

Serviced office space company **Pure Offices** is developing a new office block in Oldbury.

The Newbury-based company is developing The Oldbury Centre, which is under construction at the junction of the A4034 Bromford Road and McKean Road, beside the West Coast mainline railway station at Sandwell and Dudley.

The Oldbury Centre is a purpose-built serviced office being built by Gloucester-based **Barnwood Construction** on the one-acre site.

Roger Thomas, centre manager at Pure Offices, said: "The development is in an ideally placed location. Sandwell and Dudley railway station provides links to the National rail network via the Glasgow-Euston West Coast Rail network and is an easy journey into Birmingham city centre.

"The rail link also connects the UK's major cities and conurbations including

Manchester, Wolverhampton, Coventry and Milton Keynes with London – we believe this forms a significant attraction for tenants.

"This line will also eventually connect via Birmingham with the proposed HS2 high speed rail link to the capital."

The Oldbury Centre is an addition to Pure Offices' existing property portfolio which includes serviced offices in nine other locations including Leamington Spa, Birmingham, Gloucester and Oxford. The Oldbury Centre will cost £2.5m to construct and offer 66 offices over three floors. The flexible spaces available include 165 sq ft – 854 sq ft offices with a monthly licence fee and no long term contracts.

"The Oldbury Centre offices offer inclusive terms and a turnkey solution to 'clean' businesses looking for flexibility but instant availability at the same time", said Mr Thomas. "On signing of

the licence tenants can move in immediately as everything is in place, including fast internet broadband. We ask just one month's rent as deposit, along with the first monthly rental and comms – nothing else is required up front, and the space can be rented from as little as £79 per week."

The offices all have a choice of broadband speed of up to 30mb broadband speed, internet telephony and a secure key system offering 24-7 access, together with secure parking.

Nick Smith, managing director of Pure Offices, said: "This is our first foray into the Black Country and we're really encouraged by the support we've had so far for this development.

"We're also surprised by the amount of varied and thriving small businesses there are in this area, including medical technologies, research, engineering, software and design companies."